PRESS RELEASE



For more safety in road traffic: ROX 11.1 EVO now compatible with bike radar

Users of the ROX 11.1 EVO GPS bike computer can now look forward to a major feature update. Radar compatibility and four new sport profiles make training even more comfortable for cyclists and ensure even more safety and riding pleasure.

Neustadt an der Weinstrasse, 17 July 2023 SIGMA is improving the user experience of the ROX 11.1 EVO GPS bike computer with practical new features. From now on, cyclists can connect their ROX to their radar via ANT+ and be informed about approaching vehicles. As a digital rear view mirror, the bike radar detects approaching vehicles and forwards the data to the ROX in real time. This way, bikers can keep an eye on the traffic behind them, estimate the approaching speed and adjust their riding behaviour accordingly.



SIGMA-ELEKTRO GmbH

Dr.-Julius-Leber-Straße 15 67433 Neustadt Germany

E-Mail: info@sigmasport.com Tel.: +49 6321-9120-0

PRESS CONTACT:

GOODWILLRUN GmbH Friesenstr. 50 50670 Köln

Vera Schwarz

E-Mail: schwarz@goodwillrun.de Tel.: +49 163-5113139



Four new sport profiles

Ready for any cycling adventure: Four of up to 20 possible sport profiles are already pre-installed on the ROX 11.1 EVO. Now you can choose from four more profiles via the SIGMA RIDE APP: Gravelbike, E-Mountainbike, E-Roadbike and Cargobike.

More overview and easier handling

The new update also improves the user experience. From now on, the display will be shown in the colour of the sport profile when starting the training. This provides an even better overview. In addition, the option "Delete training" has been added and a shortcut for calibrating the powermeter has been programmed.









Availability and further information:

The new features will be available via a free firmware update of the ROX model 11.1 EVO from 17 July 2023.

Press photos are available for download in the SIGMA press area.





